

**Abstract**

An apparatus for use in applying lotion to a portion of a body of an individual includes first and second handles which are connected with a lotion dispensing section. The lotion dispensing section includes a  
5 reservoir which holds a supply of lotion and a plurality of rollers. Each of the rollers has an inner portion exposed to the lotion in the reservoir and an outer portion which is engageable with the body of the individual using the apparatus.